

Privacy Policy

Effective Date: October 13, 2025

Website: www.ddsspecialproducts.com

Owner: DDS Special Products – a division of Dutch Defence Store B.V.

1. Introduction

At DDS Special Products, we value your privacy and are committed to protecting your personal data. This Privacy Policy explains how we collect, use, disclose, and safeguard your information in accordance with the General Data Protection Regulation (EU Regulation 2016/679 – “GDPR”).

By using our website, you agree to the terms of this Privacy Policy.

2. Who We Are

DDS Special Products is a division of Dutch Defence Store B.V., located at:

Landgoed Beukbergen

Amersfoortseweg 59

3712 BB Huis ter Heide

The Netherlands

Email: info@dutchdefencestore.com

Phone: +31 (0)35 234 0858

Chamber of Commerce (KVK) Number: 85731501

VAT Number: NL863722386B01

We are the controller of your personal data under applicable data protection laws.

3. What Personal Data We Collect

We may collect and process the following categories of personal data:

- Identification data: name, title, company name, job title
- Contact data: email address, phone number, postal address
- Technical data: IP address, browser type, device information, pages visited, date and time of access
- Communication data: information you provide when contacting us or filling in forms
- Transactional data: order history, payment method (but not payment card details)
- Marketing preferences: opt-in status for newsletters and promotions

We do not intentionally collect special category data (e.g. health, religion, ethnicity) or data from children under 16.

4. How We Use Your Data

We process your data for the following purposes and legal bases:

Purpose – Legal Basis

To provide and manage our services – Contractual necessity

To respond to inquiries and support requests – Legitimate interest

To process orders and transactions – Contractual necessity

To send updates and marketing (if opted in) – Consent

To analyse website usage and improve functionality – Legitimate interest

To comply with legal obligations (e.g. tax, fraud) – Legal obligation

You may withdraw your consent at any time for marketing purposes via the unsubscribe link in emails or by contacting us.

5. Sharing Your Data

We do not sell or rent your personal data.

We may share data with third parties only when necessary and under appropriate safeguards:

- Service providers (e.g. web hosting, analytics tools, IT support)
- Payment processors (e.g. Mollie, Stripe) – only transactional metadata, never full card details
- Public authorities when required by law
- Business partners or contractors under contract and with limited access

All data processors are required to protect your data under data processing agreements in line with the GDPR.

6. International Transfers

In some cases, we may transfer your personal data outside the European Economic Area (EEA), for example to service providers. When we do, we ensure adequate protection through:

- European Commission adequacy decisions
- Standard Contractual Clauses (SCCs)
- Other GDPR-compliant safeguards

You may request a copy of the appropriate safeguards by contacting us.

7. Data Retention

We only retain your personal data for as long as necessary for the purposes stated in this policy or to comply with legal obligations.

Examples:

Customer data: up to 7 years (for tax and administrative purposes)

Contact forms/inquiries: up to 2 years

Analytics data: typically 14–26 months depending on the tool

Once the retention period expires, data is securely deleted or anonymised.

8. Your Rights Under the GDPR

You have the following rights under the GDPR:

- Right to access – request a copy of your personal data
- Right to rectification – request corrections to your data
- Right to erasure – request deletion of your data (“right to be forgotten”)
- Right to restriction – request limitation of data processing
- Right to object – object to processing based on legitimate interest
- Right to data portability – receive data in machine-readable format
- Right to withdraw consent – at any time for processing based on consent
- Right to lodge a complaint – with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens)

To exercise any of these rights, contact us at: info@dutchdefencestore.com. We may ask for identity verification to prevent abuse.

9. Cookies and Tracking Technologies

Our website uses cookies and similar technologies to improve user experience and analyze traffic.

We use:

Essential cookies – required for basic site functions

Analytics cookies – to understand user behavior (e.g. Google Analytics)

Marketing cookies – to personalise ads and content (only if consented)

You can manage cookie preferences via the cookie banner or your browser settings. See our Cookie Policy for more details.

10. Security Measures

We take appropriate technical and organizational measures to secure your personal data, including:

- SSL encryption
- Secure hosting environments
- Access controls and employee training
- Regular software updates and monitoring

Despite our efforts, no system is 100% secure. Please notify us immediately if you suspect unauthorized access to your data.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The updated version will be published on this page with a new “Effective Date”. We recommend checking this page periodically.

12. Contact

For any questions about this Privacy Policy or how your data is handled, contact:

DDS Special Products

Landgoed Beukbergen

Amersfoortseweg 59

3712 BB Huis ter Heide

The Netherlands

Email: info@dutchdefencestore.com

Phone: +31 (0)35 234 0858

Last updated: October 13, 2025

© 2025 DDS Special Products. All rights reserved.